

MBA roleplay

ACTORS • ROLEPLAY • TRAINING

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Roleplay Director



ROLEPLAY...

THE ULTIMATE EVIDENCE?



WHY USE ROLEPLAY ANYWAY?



PROFESSIONAL

V

IN-HOUSE TEAMS



USING ROLEPLAYERS...



USING ROLEPLAYERS...

Standalone Exercise



USING ROLEPLAYERS...

Standalone Exercise

A Day In The Life



USING ROLEPLAYERS...

Standalone Exercise

A Day In The Life

Double, Treble, Quadruple...



USING ROLEPLAYERS...

Standalone Exercise

A Day In The Life

Double, Treble, Quadruple...

Linked Scenarios



USING ROLEPLAYERS...

Standalone Exercise

A Day In The Life

Double, Treble, Quadruple...

Linked Scenarios

In other exercises...



USING ROLEPLAYERS...

Feedback from Characters



USING ROLEPLAYERS...

Technology



TIPS FOR USING ROLEPLAYERS...

Early



TIPS FOR USING ROLEPLAYERS...

Early

Clarity



TIPS FOR USING ROLEPLAYERS...

Early

Clarity

Casting



TIPS FOR USING ROLEPLAYERS...

Early

Clarity

Casting

Teams and multi venues



TIPS FOR USING ROLEPLAYERS...

Early

Clarity

Casting

Teams and multi venues

Briefing and Training



TIPS FOR USING ROLEPLAYERS...

Early

Clarity

Casting

Teams and multi venues

Briefing and Training

Benchmarking



TIPS FOR USING ROLEPLAYERS...

CONSISTENCY



TIPS FOR USING ROLEPLAYERS...

CONSISTENCY

Feedback Please



TIPS FOR USING ROLEPLAYERS...

CONSISTENCY

Feedback Please

Keeping it Clean



IS ROLEPLAY THE ULTIMATE
EVIDENCE?



IS ROLEPLAY THE ULTIMATE
EVIDENCE?

WHAT CAN YOUR ROLEPLAYERS DO
TO HELP YOU BETTER?



THANK YOU!